

HSA Board Meeting Minutes - March 2, 2021

Open with Prayer - 6:32pm

Abby - Golf fundraiser

- Instead of Auction this year, a golf tournament with a silent auction component.
- Date is April 26th at Top Golf Richmond.
- Noon dismissal day; 1pm start time
- Usual silent auction format
- Open to all - students and parents
- American-style meal
- Can buy alcohol but it is not included
- Top golf has its own template for doing business: have to approve marketing materials.
- Space for 144 players and 100 spectators
- Use of 24 bottom floor bays - 6 players per bay. All COVID protocols in place with lots of partitions, open-air venue. There will also be a beer garden.
- Use of mini-golf space
- Have some initial sponsorships
- \$300.00 for a bay; \$50 for a single player to include 3 hrs of play, lunch and mini-golf
- Spectator ticket - \$35.00 to include food, bev and gratuity
- We have \$15k still to raise
- Could buy out another floor but we would need to know that the cost would be met
- HSA Board should come into play to get auction items so folks are not hounded.

Auction component:

- no restaurants for auction due to COVID
- Reasonably priced items

- Hamner is a proponent for grade-level gifts: buy every homeroom a cooler; can have kids personalize and decorate; parents can fill the coolers

Sponsorship:

- Can Sponsor a bay
- 100% online through GiveSmart - can preview items: start auction Fri., before and run through the weekend. Close on Monday.
- Live walk-through
- Everyone is registered, you can decline
- Can include extended family

For Auction/Coolers (Jessica ideas): encourage families to donate gift cards to LOCAL restaurants and businesses

- Perhaps a 6-pack or wine from LOCAL
- River homes, beach or mountain houses which would be COVID safe.
- Hayes and Fisk Photography will donate a gift card.

Approval of Feb. minutes - Maria

Treasurer's Report (Krista)

- See detailed attachment: extensive report
- HSA \$40k so must deliver strong events
- Delivered \$30k thus far (\$11k more than originally budgeted); we have cancelled \$20k in events due to pandemic
- Pub Trivia was well received
- Do not make a lot of spiritwear
- Projecting success with Top Golf event
- Also need to execute a few smaller fundraising event
- Secondary fundraising: \$7k of profit

Furniture sales - Hamner wants to sell it all and will let proceeds go to HSA

- Put on FB marketplace
- Put in SEES parking lot

Coming up:

- SEES egg hunt
- 8th grade celebration
- Teacher Appreciation week

Asher - teachers are grateful and noticing things we are doing.

- Houses with fires - link to BonAir sites

Old Business:

- SEES candy open again
- Promote through March 19th
- Papa Johns - prize; aligned with report cards
- Bell Greek night - 3/11 - 4-8pm
- Spiritwear opens on 1st and closes on 14th.
- Principal's week - if have enough in budget, get Hamner a new chair

Shamrock grams:

- \$1.00 - lollipop. Open tomorrow and close on the 14th.
- Deliver to homerooms

Easter

- School-wide egg hunt
- Would be 6000 eggs
- Half day on April 1st
- Need help hide eggs
- Amazon wish list

8th grade luncheon

- After awards, 7th graders serve 8th graders: gift from 7th grade
- Usual dance will not happen due to COVID
- Decorations, theme
- Considering the pavilion for out-door event; tents necessary?; ask Hamner to speak with church people
- ASK - sets of cornhole, giant Jenga
- Date is May 28th; theme unveiling is May 3rd
- Usually a memory book

Teacher Appreciation

- May 3-7
- Erika!
- Bumped budget to \$1k

Olympics

- Burgess lead last year
- 5th-8th grades
- Hoping to still do it, just revamped

- Penny wars?

MISC

- Not as many dollar tag days because of counting money. Also, each grade typically has an outreach.
- Could we piggyback tag days with grams? I.e. - 'Spring Tag Day Sale!'
- HSA nominations in April
- New board named in June

Closed with prayer

Meeting adjourned at 8:15pm